

MPA Human Uses: CPFV Focus Group Outputs, Monterey Bay Area Ports

The purpose of this document is to describe outreach efforts and outcomes regarding regions where CPFV focus groups were not convened.

Overview of Outreach Efforts

- Project Team members contacted CPFV fishing community leaders and fishing industry partners (collectively referred to here as ‘port liaisons’) who have historically engaged in management and research efforts to discuss study purpose/goals and seek guidance about individuals to invite for participation in focus group conversations. Port liaisons included both existing and new contacts of Project Team members.
- Port liaisons contacted for guidance about potential Monterey Bay area CPFV focus group participants included the Monterey Bay Fisheries Trust (MBFT).
- Project Team members made phone calls to the individuals suggested by port liaisons and local CPFV/charter fishing operations listed online. *For more information about the recruitment process, see recruitment selection criteria [here](#), p.22.*

Overview of Outreach Outcomes

- Project Team members contacted nine CPFV owner/operators from Monterey Bay area ports and invited their participation in a focus group conversation.
- Despite making contact with several employees of CPFV/charter operations, Project Team members did not receive replies back to email and phone inquiries. During initial outreach calls, some employees of these operations mentioned owners’ limited capacity for engagement in processes outside normal business operations.

Additional Resources

- For more information, visit the project website (<https://mpahumanuses.com/focus-group-summaries.html>), where focus group summaries are available for five CPFV regions.
- For further questions, please contact hello@strategiearth.com.